



SPONSORSHIP OPPORTUNITIES!

Saturday, November 2, 2024

3.4 Mile Run/Walk or 1 Mile "Pit Road" Walk
at Watkins Glen International, 2790 County Route 16, Watkins Glen

| Yes, Sign Me Up For: | SOLD! Champion Sponsor (1 available) \$1,000 | <input type="checkbox"/> Medallion Sponsor (1 available) \$750 | <input type="checkbox"/> Race Timing Sponsor (4 available) \$500 | <input type="checkbox"/> Runners' Fuel Tent Sponsor (1 available) \$500 | <input type="checkbox"/> Water Station Sponsor (1 available) \$500 | <input type="checkbox"/> Mile Marker Sponsor (3 available) \$350 | <input type="checkbox"/> T-Shirt Sponsor \$200 |
|--|--|---|---|--|---|---|--|
| Company banner displayed at event | ✓ at registration area | | | ✓ at runner's fuel tent | ✓ at water station on 3.4 mile course | | |
| Company logo placement | ✓ Premium Placement | printed on all medallion neck ribbons | printed on all race bibs | | | displayed on a mile marker sign at either Mile 1, 2, or 3 on the 3.4 mile course | |
| Promotional media appearances and in event e-newsletters | ✓ Premium Placement | ✓ Placement in any medallion teaser promotions | | | | | |
| Social media recognition through Facebook and Instagram | ✓ Premium Placement in all posts | 10 posts | 5 posts | 5 posts | 5 posts | | |
| Company logo appearances: Race Shirt, Website, and Digital Program | ✓ Premium Placement | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition by event emcee | ✓ | | | | | | |
| Complimentary race registrations | 4 | 2 | 2 | 2 | 2 | 1 | 1 |
| ✓ Opportunity to set up a table at event to pass our flyers, coupons, etc. (staffed by sponsor) ✓ Company provided item in participant bags (coupons, pamphlet, swag, etc.) | | | | | | | |

Please e-mail a high-resolution file of business logo and/or program ad to GoetschiusML@arcocfs.org for use in marketing materials as outlined in benefits of selected sponsorship level. Questions? 607.734.6151 ext. 122.

COMPANY NAME (as it should appear in Event Program) _____

CONTACT PERSON _____

CONTACT PHONE _____

CONTACT EMAIL _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PAYMENT INFORMATION

- Mail-in:** Mail completed form & payment to The Arc of Chemung-Schuyler, 711 Sullivan Street, Elmira, NY 14901
→ Make Checks Payable to The Arc of Chemung-Schuyler
- Credit Card:** MC VISA AMEX DISC

NAME AS IT APPEARS ON CARD _____

CREDIT CARD # _____

EXP. DATE _____ SEC. CODE _____

CARD HOLDER SIGNATURE _____
I hereby authorize the use of this credit card.

Commitment Deadline:
Oct. 4, 2024